

## PRESS RELEASE

### Sparkling Draw of Simpeda Bank Jatim in Regional Level is Held Back in 2015

PT Bank Pembangunan Daerah Jawa Timur Tbk or **bankjatim** celebrates Sparkling Draw of Simpeda **bankjatim** at Regional Level in 2015 as appreciation for people using **bankjatim** product in Gala Dinner concept with capital celebrities, Yuni Shara and Ananda Omesh themed “Wonderful of East Java” at Dyandra Convention Center Surabaya (27/11).

Starting this event, President Director of **bankjatim**, R. Soeroso holds press conference at head office bank jatim to convey the information to the society through media partners (27/11).

“The draw of Simpeda Sparkling Grand Prize is the part of main event in deciding the winner of IDR 500 million,” said R. Soeroso.

The theme itself, “Wonderful of East Java” is to show that **bankjatim** still and will always appreciate local wisdom and East Java cultural heritage.” He explained.

Simpeda saving (Regional Development Saving) is a product in corporate with Regional Bank Development in Indonesia (BPD -SI) that designed through the spirit of togetherness inter BPD which agreed in a one place named Asbanda or Regional Development Bank Association.

Simpeda savings is expected to be more than the unifier, but also able to support saving performance in Regional Development Bank with various benefits to Indonesia citizen and able to motivate BPD heads to Regional Champion.

Simpeda's depositors that are qualified have a double chance to be taken in draw of SIMPEDA saving with a prize of IDR 12.5 billion, that are:

1. Simpeda draw in national level or Panen Rejeki BPD with total prize of IDR 6 billion that drawn twice a year.
2. Simpeda draw in regional level with total prize IDR 6.5 billion that is drawn once a year, first prize is 40 cash money, each is IDR 100 million. Second prize is 40 cash money, each is IDR 50 million and grand prize of IDR 500 million.

Before the draw event of Grand Prize Simpeda, **bankjatim** has already done a road show to draw the winner of first and second prize that is packed with exciting entertainment and pamper the customer even society such as healthy walk, doorprizes, and music performance. It was able to attract local people to come seeing the draw to coordinator area that are Pasuruan, Nganjuk, Batu, Madiun, and Probolinggo that cover the whole each branch area and Surabaya area.

## **Performance of Bank Jatim**

The whole financial performance of **bankjatim** up to October 2015 was increased. It is seen from financial indicators such as:

1. Total assets of IDR 51.63 billion or increasing 18.76% (YoY);
2. Third-party funds of IDR 43.38 billion or increasing 19.48% (YoY);
3. Credit of IDR 29.28 billion or increasing 10.58% (YoY).

In detail, the development of Simpeda saving October period was IDR 9.05 billion, increased 9.48% (YoY). In addition, the number of Simpeda saving account increased from 1.260.296 accounts per October 2014 to 1.266.747 accounts per October 2015.

**bankjatim** will always develop innovation to ease the customer in the transaction as it has been owned currently that are internet banking, SMS banking, SiUMI programme, Fishermen Cycle, SimPel Saving (Saving for Student), Cycle Saving (Welfare Family Tradition). In addition, using **bankjatim** ATM card, the customers are given facilities:

- free cash withdrawal at ATMs bearing the PRIMA and ATM BERSAMA;
- Can be used for transaction Cash Withdrawal, Transfer, Balance Inquiry, and payment: Telkom, PBB, HP, SPP, and Credit Purchase;
- Can be used to shop at merchants bearing the PRIMA DEBIT or DEBIT BCA;

It will support the expansion of bankjatim that on this October 2015 has network of 1334 service points links.

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