

PRESS RELEASE

THOUSANDS WERE ENTHUSIASTIC ATTENDING BANK JATIM FUN BIKE 2015

Surabaya, August 30th, 2015 - Vibrant series of events the 70th Indonesia's independence and the 54th anniversary of PT Bank Pembangunan Daerah Jawa Timur (**bankjatim**) was ended up by fun bike activity. As the final event, **bankjatim** invited people to participate directly in this activity. Not less than 2,500 people were registered for the fun bike of **bankjatim** 2015 consisted of **bankjatim** employees and most of them were general public.

By taking the start position at the Central Office **bankjatim** Jl Basuki Rachmat 98-104 Surabaya, the participants funbike which consists of various ages is seen eager to enjoy all the fun bike that passed though the distance is not short of approximately 30 km. This route surrounds most of the city of Surabaya and Surabaya Center West.

According to President Director **bankjatim** R. Soeroso, at the end of a series of commemorative events 70th Indonesia Independence Day and 54th Anniversary **bankjatim**, **bankjatim** want to be closer to the community. Hence the fun bike activities **bankjatim** invited the community in order to participate.

"We want to share the excitement and togetherness with the community at the moment. Therefore the fun bike activity we also invite the community to participate for free. This is a way to get **bankjatim** closer to customers and society in general" Soeroso said.

Besides setting the registration fees and other costs to for free, **bankjatim** also provided special T-shirt to all fun bike participants for free. All participants also had the opportunity to win some exciting prizes from the provided doorprizes after the fun bike. The 50 prizes in total were motorcycles, LCD, refrigerators, washing machines and other.

The festive moment expected by **bankjatim** at the fun bike was finally made into reality. This could be seen in the overwhelming participants who came not only from Surabaya but also from other cities in East Java, such as Lumajang, Trenggalek, Mojokerto, Bojonegoro, Tuban, Kediri, Pasuruan and the surrounding areas.

It is expected that this kind of activity can be improved by **bankjatim** in the next year to get the hearts of all customers and the community of East Java in general. As the closing activity of fun bike, **bankjatim** arranged entertainment stage to tied up the togetherness and familiarity among **bankjatim**, customers and the community.

About bankjatim

Financial performance indicators of **bankjatim** at the first semester or June 2015 continues to grow compared to the same period last year (YoY), where the total assets of Rp 50,23 trillion, increased 19.18% (YoY), third party funds of Rp 42.68 trillion, or increased 20,30% (YoY), credit disbursement of Rp 28.29 trillion increased 13.97% (YoY), interest income of Rp 2.22 trillion increased 17.25% (YOY).

Established since 1961, until July 2015 **bankjatim** has 1320 service points consisting of 1 head office, 40 conventional branch offices, 158 conventional sub-branches ofices, 5 Sharia office branches, 161 cash offices , 172 payment points, 65 car cash/ counter, 6 car cash + ATM, 608 ATMs, 2 ADMs, and 97 channelling offices.

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